



## **„Project Footprints,,**

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### **In 2007 Project Footprints together with UNEP in the Campaign Billion Trees for the Planet**

Footprints invites inhabitants of Latvia to plant trees. The idea of this campaign is to achieve that one billion (European billions) 1000 000 000 000 trees would be planted totally on the whole planet in 2007.

#### **Why does the Project Footprints participate?**

The human has destroyed the balance that is determined by and necessary to nature, as a result both nature, and a human himself/herself suffer. It is essential to acknowledge that the action must be started to correct allowed mistakes, and the most essential is that it must be started today and immediately.

„When we plant the tree, we give the possibility both to live it, and breath oneself, as well as the hope for the next generations.”

Vita Jaunzeme, Manager of Project Footprints

#### **What can you do?**

You can plant trees – any and anywhere.

The environment that is our (human) common property is modified in a big amount thanks to human activities. It is possible that these changes are irreversible for further generations.

The nature has not provided to make borders between the air in Latvia and air in Brussels, as well as has not provided to make borders on rivers, sky and land. Borders are made by a human – and mainly, on the paper. In reality, we all participate in the common pollution of nature and poison each other.

Therefore – let`s keep our planet and plant 1000 000 000 000 trees this year, right such to reduce the pollution of air and climatic changes that are connected with it.

#### **How much trees will Latvia plant?**

It will depend on us and you.

**ATTENTION!**

For schools that express the desire to participate in this campaign and plant the tree in their territory, Project Footprints will grant one tree with the support of Latvian State forests.

You can apply, as well as inform about planted trees, sending information and your photography to the e-mail [footprints@footprints.lv](mailto:footprints@footprints.lv)

This information will be disposed in our homepage [www.footprints.lv](http://www.footprints.lv) and after summarizing placed in the homepage of UNEP.

**When does this campaign start?**

*The Plant for the Planet:* the idea of the campaign *A Billion Trees* was inspired by the Professor Vangari Maatai, the laureate of Peace Premium of the year 2004 and the founder of Kenia Green Belt movement that has planted more than 30 billion trees since 1977 during 12 years. When some corporate group in the United States of America told to the Professor Maatai, that it plans to plant a million ( 1 000 000 ) trees, her answer was: „Excellent, but what we really need is – to plant a billion (American billion = 1000 000 000, European billion = 1 000 000 000 000) trees”.

The campaign takes part by the guardianship of Vangari Maatai and Prince Albert.

The Environment Programme of Organization of United Nations (UNEP) has started a big global campaign of planting trees. In the framework of campaign “Plant a Billion Trees for the Planet” people, microregions, enterprises and industry, organization of civil society and governments are encouraged in a direct connection to place tree planting promises with the goal to plant at least one billion = 1 000 000 000 000 trees in the year 2007.

UNEP campaign of Billion Trees – more information:

<http://www.unep.org/billiontreecampaign/>

Homepage of Footprints

[www.footprints.lv](http://www.footprints.lv)

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